

# GROWTH

THE **BIG TICKET** INFO-PRODUCT BUSINESS MAGAZINE

## BIG TICKETS Unleash the POWER!

the power to

**CREATE** your own  
**BERC'S**

adsense **VS**  
YOUR OWN PRODUCT  
what works best?

are YOU  
making these  
**4 mistakes?**

# The AMAZING SECRET of B.E.R.C.'S

## And What They WILL DO FOR YOU

by Marlon Sanders

In *The Amazing Formula That Sells Products Like Crazy*, the last step is called BERC. That stands for "Back End Repeat Cycle" and for ease of reference is called the BERC.

Let's examine what this means. First, there is the concept of "back end." The idea is that your business has a front end and a back end.

The mostly costly sale you make is the initial one. After you get customers, the principle of BERC says that you make repeat sales to them over and over.

We call this sale a small "ticket" or a big "ticket." The word "ticket" means price. So the price is either small, medium or large.

In addition, your BERC can be a product, service or hybrid. Here is the breakdown:

- Small dollar products (SDP)
- Big ticket products (BTP)
- Small dollar service (SDS)
- Big ticket service (BTS)
- Hybrid small dollar (HSD)
- Hybrid big ticket (HBT)

The interesting thing about big ticket products and services (referred to as P/S) is that they are often sold as small repeat billing tickets.

In other words, you make payments as in a house payment, car payment and so forth. This means that the big ticket is basically turned into a recurring billing small ticket item.

### WHY ARE BERC'S IMPORTANT IN 2005?

Here's the thing, having your own BERC provides you with a number of advantages.

First, you have the money to make mistakes. When you have big chunks of cash come in with regular frequency, you buy yourself the power to make mistakes in business and recover from them.

Everyone makes mistakes. No one is perfect. And the more inexperienced you are in the business you're running or starting, the greater the likelihood you'll make mistakes.



Your BERC allows you to recover from those mistakes. The BTP or BTS items are preferable in that big chunks of cash can really be a life saver.

Another advantage of having your own BERC's is that they can help you pay for employees, freelance help, unusual expenses or taxes.

This money can be the grease that keeps your machine rolling.

### MY BERC PAYS TAXES

In my business I have a check that comes in each month that helps erase my tax liability for that month.

That check comes from a recurring billing SDS (small dollar service).

I'm preparing right now for the launch of my online

private site called MILCERS to my customer list. (milcers.com)

Milcers is a SDS — small dollar service. But if you get \$5,000 or more in monthly recurring revenue, it can buy you the TIME you need

You need time to create new products. You need time to execute marketing plans.

You need time to do search engine marketing or to find joint ventures.

A good BERC or portfolio of BERC's will buy you that time.

BERC's are worry erasers. They're cash that keeps the wheels of motion greased.

They're essential elements of your money machine.

# Google Adsense Vs. Your Own Product...

## Which To Make Money With?

There's a tempest brewing in the Internet marketing teapot over which is the best way to make money.

Should you blaze your big guns away at Google Adsense or should you focus on creating, selling and promoting your own products?

If you aren't familiar with it, Google has a program where you can allow them to place their pay-per-click ads on your web site in exchange for payment.

The Google Adsense game is an interesting one. If you can get traffic to a page — any page — you can make money from the Google Adsense revenue without even having a product to sell on the topic.

That's an appealing idea for most. Creating a product and selling it sounds (on the surface) like hard work in comparison.

The lure of the easy buck has spawned countless software programs that allow you to create endless reams of pages to submit to the search engines to rake in the traffic and rack up the Google Adsense bucks.

In a flash you can crank out more pages than Carter has liver pills. (For you guys and gals in UK, Australia, Japan and so forth, that's a LOT of liver pills.)

And to be fair, I have friends who do really well with Google Adsense.

### The Fly In The Ointment

There is a fly in the ointment, though. The search engines catch onto the tricks quickly. And what works one day may not work the next.

That leaves a lot of people frustrated with the search engines and a bank account at the end of the day that is all too empty.

**adsense VS  
YOUR OWN PRODUCT  
what works best?**

If you like living in the fast lane, Google Adsense may be for you. But if you're a beginner just getting your feet wet, I would really recommend you stick with the method that has worked for over 100 years — creating and selling products.

To those playing the Adsense game, and doing well at it, I recommend they diversify against sudden Google updates by also having one or more info products in the income mix.

That way, whether the next update is

called Bourbon, Austin, Florida — or whatever, you have a plan B money system to protect you.

Whether beginner or not, it's hard to deny the benefits of having one or more BERC systems in place, especially if those are big ticket BERC's.

What other business allows you to create a product with a hard cost of \$20 and sell it for \$200? Or a hard cost of \$50 and sell it for \$500 — or more?

The 10X markup is a minimum standard in the information product business.

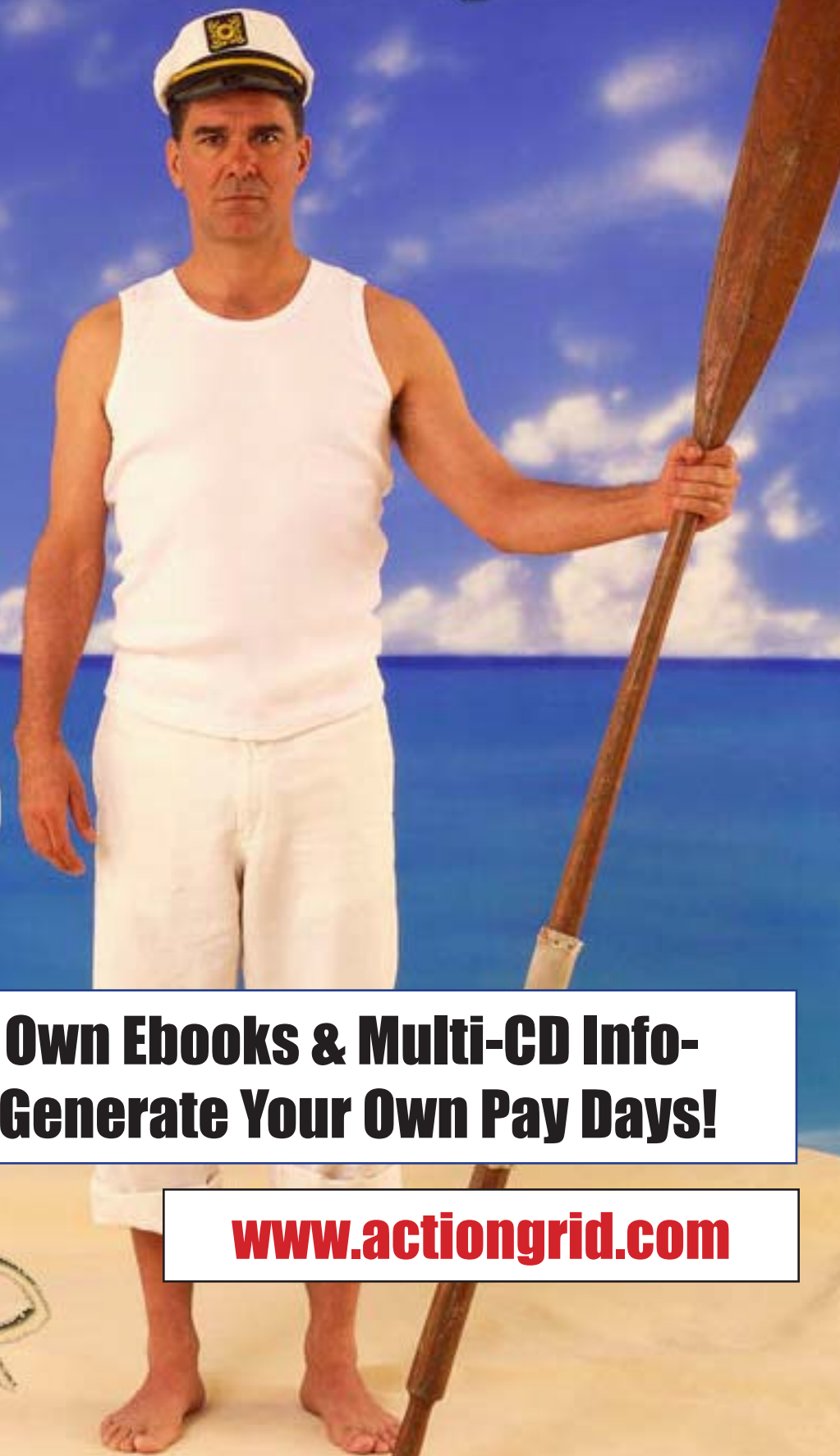
What's more, inventory is a snap since you're selling CD's and manuals that can be created on demand. You don't have to tie up big bucks in inventory you can't sell.

And the product creation cycle can be as long or as short as you decide to make it.

It only takes a few hours to do an interview or record an audio and have someone transcribe it.

There are really so many advantages to info products, it's hard to see any reasons NOT to do them.

# Still Waiting for your SHIP to come sailing in?



## Are You Left STRANDED Needing Extra Cash?

**Create Your Own Ebooks & Multi-CD Info-Product And Generate Your Own Pay Days!**

[www.actiongrid.com](http://www.actiongrid.com)

# HOW INFO-PRODUCTS CAN HELP YOU SELL ANYTHING, TO ANYONE!

## How to Sell Anything to Anyone

Whatever you sell and whoever you sell it to, info products can help you.

That sounds a little unbelievable, so let's think it through.

One idea is to create a *How To Buy* whatever it is that you do guide.

It can consist of one or more audio CD's and transcripts made up into neat booklets.

Printers would have *How To Buy Printing*. Web designers would have *How to Buy Web Design Services*.

How to buy guides are a proven way to market. You can sell them or create a CD or booklet you give away for free.

Or have a little freebie give away and at the back advertise a more extensive course that helps people get the most out of your product or service.

For all you MLM'ers reading this, you could create a little booklet, CD, audio program or course on *How to Start A Homebased Business*. Or any derivation thereof.

If you were actually doing this, you

would use the principle I teach in *The Amazing Formula* of doing your survey first.

You always do surveys to find out what people are interested in, what topics are hot to them, and so forth.

For example, I'm getting ready to launch Milcers.com to our customers (it's my new private site).

Before putting together the page at milcers.com/articles I conducted a number of surveys with my customers.

Let's say that you're the Mayor of a city and you want to promote your city to businesses in other states who might want to move to your city.

What could you do?

Why not put together an audio program on *How To Choose a City To Locate Your Business In*.

It would include interviews with local business celebrities, experts on business locations and so forth.

In the info product, you give all the reasons YOUR city is a great place for businesses to locate to.

I don't have space here, but you could use the same method to market a country, a group, organization or virtually anything.

I remember back years ago when I was trying to make a living selling insurance.

It's a shame I didn't think to put together a guide called *How To Buy Insurance*.

Or, if I were savvy enough, I could have put a whole book together on wealth planning or whatever.

There's a guy name Barry Kaye who has a series of brilliant books on insurance solutions. Believe it or not, his books sell very well because he makes the concepts exciting and provides really great illustrations.

Whatever you're promoting, an information product, booklet, book, manual, course, or CD can be one component of your marketing plan — whether you sell it or give it away as a way to get interested parties on your mailing or contact list.

By Marlon Sanders

# 4 are YOU making these mistakes?



## How To Avoid The Four Most Common Mistakes In Finding A Product Or Service To Sell

I don't want you to be an easy "Mark" that others can take advantage of.

I want you to be educated and sophisticated in what you're doing.

If you avoid the mistakes I'm about to give you, you'll avoid a lot of the traps and pitfalls that others fall into.

Most of these wrong paths involve the following mistakes:

**1. Believing that someone else has a turnkey, complete, ready-to-go money machine that requires hardly any skill, knowledge, effort, ability or capital to run**

It sounds ridiculous.

But so many people fall for this pitch, it's staggering. But you know WHY they fall for it? It's what THEY want to hear.

They don't want to spend

long hours reading, researching or working.

They don't want to do what it really takes to make money.

They think that someone can and will hand them a money machine that a monkey could run and make a killing with.

**2. Selling a product to anyone and everyone with little or no targeting**

Targeting a market is a confounding thing. It's sounds good in theory but takes work and thought in reality. You CAN'T target small businesses. It's darned near impossible. But everyone wants to.

Finding your target market takes research, thought and effort. That's why it's a temptation to skip.

**3. Selling a product or service with a million competitors most of whom have more marketing training,**

**business experience, skill and knowledge than you**

OK. This again falls in the category of ridiculous. But I see it every day.

**EVERYONE WANTS TO BE A GURU!**

Everyone wants to sell "how to make money online." While it's a BIG market, it's also extremely competitive. If you want to play the game, you can't be an amateur.

You have to be GOOD. Very good.

There are many people willing to sell you the dream of making money in the marketplace (usually by buying THEIR product or service to resell).

Yeah, maybe they did it. But they probably neglected to tell you the long hours they worked. Or the prior

business experience they had. Or they big list they had already put together prior to launching the magical money making event.

**4. Being married to a product or service no one wants**

It's easy to get married to a product or service YOU like. You believe in.

But no one else wants to buy. That is called a hard sell. There are lots of hard sells in the world.

The primary cause of this insanity is the "word" of someone else who swears a product is hot and sells well.

They always quote their "poster boy" results without telling you that the poster boy has 20 years of business experience, a huge existing list and so forth.



# The POWER to CREATE YOUR own PRODUCTS PERIOD!

The Most In-Depth, Step-By-Step, What-To-Do and How-To-Do-It System



that includes 30 "how to videos" for creating, promoting and delivering YOUR own hot new Info-Products

-- ANYWHERE, AT ANY PRICE!

Create - Promote - Package - Sell - Deliver

# www.actiongrid.com

Discover how my Action Grid System can give you the STEP BY STEP "How To's" you need to create your own Big Ticket Info-Products. Just follow the Action Grid system. Soon you'll have a FINISHED PRODUCT ready to sell.

Small Ticket. Big Ticket. Whatever You Want... It's Up To You!

# Marlon Sanders Reveals...

INTERVIEW WITH MARLON REVEALS... "BIG TICKET INFO-PRODUCT" CREATION SECRETS!

In a recent interview with Marlon Sanders (www.actiongrid.com) on the topic of creating info-products, when asked how his Action Grid course is unique in comparison to other courses on this same topic, Marlon responded by saying:

**Marlon:** "That's a great question and I'm glad you took the time to ask me about that..."

It's important to always do your research when you're thinking of buying a product to help further your marketing education or when thinking about developing a product, and that's exactly what I did before I started the production of the Standard and Deluxe Action Grid courses.

I spent days and weeks researching what's out there and found that there wasn't (and still isn't) any other comparable product that covers everything I'm teaching in my Action Grid course. So based on the contents of the course alone and how in-depth it is, it is 100% completely unique."



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**When asked how his Action Grid product creation steps are different from what's out there, he explains:**  
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**Marlon:** "Although there are other courses out there that teach you how to create info-products, what makes my system unique is that while most or all of these other courses teach you how to create ebooks to sell on Clickbank, my Action Grid course urges and encourages you to break the Clickbank barrier, to think and plan on a bigger scale."

.....  
**Breaking the Clickbank Barrier? This was something I hadn't heard before so I asked Marlon to elaborate on what he means by this...**  
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His response:

**Marlon:** "I'd be delighted to talk more about this (and I do in my course and in the Action Grid Discussion Forum where I give my members personal help) because I really enjoy this subject and it's important that everyone understand what this is all about."

When I talk about *breaking the Clickbank barrier* it sounds like I'm suggesting you switch to another payment processor which I am, but it's really so much more than that. Of course you don't want to limit yourself to processing credit card payments through any one single merchant account, but I'm actually talking about the BIG picture here. Not just about which processor is taking your orders for you today.

I'm talking about the average person being able to bypass limitations in selling through Clickbank, to be able to set the bar on the prices they want to charge. And that's something everyone wants to know about.

When I'm talking about breaking the barrier, I'm really talking about YOUR future, about YOUR ability to grow and about the ability to expand YOUR business.

By that I mean, with Clickbank you can't sell a product with a price tag higher than \$97. So you're stuck selling low dollar ebooks -- forever. You're also stuck selling digital products.

With those restrictions, with a \$97 barrier and having to keep digitally delivering your products, it makes it virtually impossible to grow and expand your business by creating a much bigger Big Ticket Multi-CD package that you can sell for anywhere from \$200 to \$2000, or more."

.....  
**On the topic of creating products with a price tag up to \$2000 or more, I asked Marlon to explain how his Action Grid System can help the average person do that:**  
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**Marlon:** "It's my opinion (and my course members have proven this) that with very specific, step by step instructions that take you by the hand, that show and tell you exactly what to do and how to do it, I believe practically everyone can create their own info products, CD's, DVD's, Printed Manuals and everything else up to and including the

(Interview with Marlon Sanders continued from last page)

higher priced Multi CD kits using my Action Grid system.

And to be ABSOLUTELY sure that everyone taking my Action Grid course has the instructions they need to succeed to create their first audio recording, ebook, CD, audio CD, printed manual, DVD and everything else in between (up to and including their first multi CD kit) quickly and easily, I spent over four months creating and fine-tuning the Action Grid system.

As a result, it's got more than 2 gigabytes of "step by step how to's" all nicely laid out that cover everything you need to know and do to GET-IT-DONE.



For example, the first CD shows you exactly how to find out WHAT type of product to create, so you're never stuck selling something no-one wants.

I see way too many people with this problem that come onto my live chat service for the first time, where they've bought reprint rights to something or paid for a biz on a box type of product and now they're stuck trying to sell something no-one wants. So with that in mind I created the most informative section I could on how to find out WHAT product to create, to avoid all the pain and frustration of making a mistake right off the bat.

The second CD covers two important steps. The first is to find and identify your target market. The next step is to write your sales letter. Both of those are covered in-depth on CD #2.

.....  
**Marlon, if you don't mind me asking, is this a course that covers product creation or does it go much more in-depth than that? It seems to me there's a lot of information how to create ebooks, but you're talking about what, doing surveys and writing sales letters? How are these related?**  
.....

**Marlon:** "That's a good question and I'm glad you asked because this is one of the things that makes the Action Grid system different and unique."

My system isn't just what to do to create an ebook because unless you've got a topic to write about, no amount of information will help you create a finished product. So I don't assume everyone has a topic to write about or experience writing sales copy and that's why I cover this first and foremost.

Although writing sales copy comes natural to me now, it didn't in the past so I can say first hand that I KNOW writing sales copy is a topic that makes a lot of people feel anxious. The same applies to coming up with product ideas. And as long as you're feeling anxious it's hard to relax and knock out a product.

So on this CD I've included my own personal system for finding out WHAT topic to write about, for finding out what people want to buy. And you know I've created more than 40 different products over the years. So what I'm giving you is my own personal system, not just a bunch of theory on what might work.

Then I go on to include specific sales letter formulas to use, actual "fill in the blanks sales letter templates" and a trial of my Push Button Letters software to help get the sales letter D-O-N-E.

And when my Action Grid course members get that step completed they're ready and raring to move on to the next step in the system which is to create an outline of their product. From there the next step is to create the actual product, for example, an audio recording or an interview with an expert or Joint Venture partner.

.....  
**Marlon, when someone gets to this point in the product creation process what sort of instructions are you providing?**

I know it's hard to read through a bunch of written instructions when it comes to technical stuff like creating ebooks or audios, yet you seem to cover that and more with information on creating CD's, DVD's, Audio CD's, Printed Manuals and those CD's that play automatically. So I've got to ask... how specific are the instructions you give and what kind of instructions are they?  
.....

**Marlon:** "The instructions are very easy to understand and are written very step by step."

We've created a fine mix of written instructions, audio

(Interview with Marlon Sanders continued from last page)

instructions and video instructions and nothing has been left out. There are at least 30 step by step 'how to' videos that actually show you what to do when it comes to some of the technical aspects in the product creation process, like making an audio recording, burning an audio CD, compiling an ebook, creating a printed manual from the Plug 'n Go Template, or customizing the web page template. Those are just a few of the steps in the product creation section of the course that I can think of off the top of my head, but everything is covered, step by step from A to Z. "

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**Marlon, you just mentioned something called a "Plug 'n Go" template. That sounds interesting. Can you elaborate on what those are and what they do?**  
.....

**Marlon:** "The Plug 'N Go Templates are absolute life savers when it comes to doing things like having a web site created to sell your product from. Or for the delivery of your product, the order confirmation page, the CD interface, ebook template, printed manual template and so forth.



It's a template you use by filling in the blanks with your data. So it virtually automates those steps for you and saves you a significant amount of money because the web site is already made for you.

All you do is add your sales letter. So you save expenses by not having to pay for web design fees. And with a 9 page website the design fees can really add up. So the templates help speed things up for you and save you money in the process."

.....  
**So the Action Grid System covers finding out what people want to buy, creating the product and also covers delivering the product to your customers?**  
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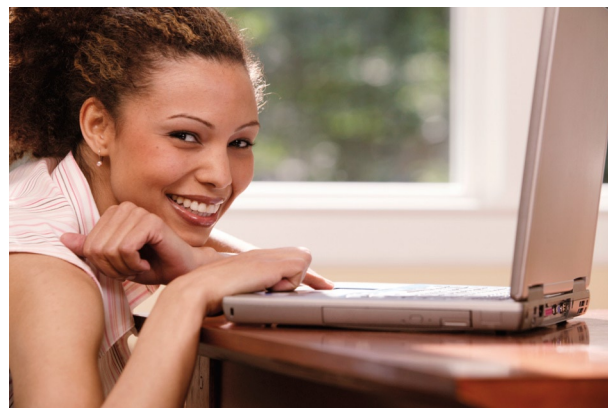
**Marlon:** "Yes, that's correct. Once the product is finished, whether it's a CD, Ebook, PDF, Audio CD or whatever, you're not stuck wondering what comes next.

**The Action Grid Course is about much more than just creating the product.**

For example, there's a CD that includes very specific step by step instructions on how to set up your order processing so you can start taking credit card payments for your product sales in minutes.

There's a series of videos that literally show you how to get all that set up right on the spot. And the instructions on the video are simple to follow, but you know when you do this for the first time without a video, it's much harder.

It literally took us days and weeks to create and fine tune these videos to show you in the simplest way possible, how to do these specific tasks.



Once the product is ready, if you choose to create a physical product then you need to know about packaging. So we have a whole section on packaging, finding the best deal on DVD cases (for example), paper sleeves, vinyl CD albums and some other types of packaging as well.

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**Marlon, you mentioned earlier about digitally delivering products so I wanted to ask, is that also covered? What I mean is, once someone has a product created, what do they do with it? How do they get it to the customer after the order?**  
.....

**Marlon:** If you're delivering a digital product then we've got all of that covered with it's own set of step by step "how to" instructions that show you exactly what to do.

I'll explain: Whether it's a PDF, EXE, audio, MP3, Real Media, Windows Media, whatever you choose, there's a pre-made "plug 'n go" template for you to use. It's really simple the way it works.

All you do is upload your audio to the Internet (by the

way, if you need streaming media services, we show you where to go for that, but also show you how to use nothing more than your own website to distribute the audio recordings) then take the link, just the single solitary link to the file and plug that into the template right where you're shown. That's it.

Now when your customers buy your product they get instant access to it. And to top it off, the product delivery page is already loaded up with step by step "instructions" for YOUR customers to use.

So if you're selling a Real Media file or MP3 audio and they don't have the right player, the instructions on how they can fix it, the troubleshooting tips, they're all right there.

And I don't know of a single product out there that includes this type of stuff. Not down to every single small, but important detail like that!"

.....  
**So what I understand then is that the course includes step by step instructions on what to do to take care of the customer after the sale. Is that correct?**  
.....

**Marlon:** "Yes, that's exactly correct. We've broken all the procedures down into smaller, easy to digest steps and give written and video instructions on what to do.

The course also includes information, tips, resources and help on what to do after the product's been created.

For example, how to take orders, how to deliver the product, how to set up the autoresponders to send the order confirmation notice, how to package the product, how to order repeat stock, how to withdraw your money from your merchant account directly into your bank account and so forth."

.....  
**Marlon, from what you've just told me, the course sounds like it's a lot more in-depth than just what to do to create an ebook.**

**You've mentioned things here that I really can't say I've heard about or read about anywhere else.**

**Some of those topics alone sound like they're worth getting the product for, even if you already know how to create an info-product. Would you agree with that?**  
.....

**Marlon:** "It's funny you mentioned that because not too long ago one of my Action Grid customers on a tele-conference call said something to the effect of:

*'Marlon, I was sitting on the fence thinking about buying your Action Grid product and was undecided -- until I saw the entire section on setting up the order system.'*

*Marlon I've been looking for these order fulfillment instructions for ages and I've got to tell you, I'd spent months trying to get all this set up prior to getting your system. I'd gone through 2 payment processors, gateways and all that and by the time I read through the one section in your course I had my systems up and running like clockwork!'*

I enjoy reading comments like that, especially when this fellow had spent so much time and money trying to sort all that out and we were able to get him on track in less than a day with the video instructions in the Action Grid."

.....  
**Marlon, I've got to wrap this up now so I'd like to thank you for taking the time to go in-depth on your step by step Action Grid System and explain the uniqueness of what the course has to offer.**

**For more information on Marlon's Action Grid system just go to: <http://www.actiongrid.com>**  
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**Learn More About the Action Grid:**  
<http://www.actiongrid.com>

**I Guarantee You've Never Seen ANYTHING Like The Action Grid... Anywhere -- At ANY PRICE!**

## SUCCESS STORIES: Our Action Grid System Customers Speak Out!

Interested to see what our existing Action Grid course owners have to say about the step by step "how to" videos, written instructions and in-depth topics covered in the course?

*"I've got several products underway and the ideas in (the Action Grid) are making it easy as I go along. The support from you has been absolutely amazing!"*

**Hoe Bing Lo, Australia**

*"The Action Grid was the best product I've ever purchased!"*

**Tracy Linville, Flatrock MI**

*"All I can say about the Action Grid package is WOW! This is an unbelievable resource, very in-depth with every possible question answered.*

*The brain dump on your copywriting tips alone is worth much more than the price of the course!"*

**Randy, Billings Montana**

*"Marlon's done it again with the Action Grid! This is the definitive guide and with it, you won't need to look anywhere else..."*

**Joanne Thompson, UK**

*"This system is the best I've ever seen! It's given me a GIANT LEAP ahead of other Internet Marketers..."*

**Nancy Ramacitti, Wheaton IL**

*"The Action Grid course has been tremendous! It's opened my eyes to marketing products I never dreamed I could do. I know that I have the arsenal to put any type of product in any area or niche and be able to make a profit online!"*

**Joe, Houston TX**

*"Marlon, if everyone follows this information, they'll definitely make money!"*

**Gary Brownlee, Redondo Beach CA**

*"... there were a great many things that make it well worth the money!"*

**Mike Gruber, Louisville KY**



### Want To Be The NEXT Success Story?

Head over to [www.actiongrid.com](http://www.actiongrid.com) and join the hundreds of people creating their own Info-Products, Big Ticket Packages AND Success Stories -- Right Now!

### FEATURED SUCCESS STORY!

Meet Durante Parks, a very successful money broker from Fayetteville Georgia and a member of the original Action Grid course!



*Durante's used the step by step instructions, tips, resources and "how to" videos in the Action Grid Deluxe System to create his very own 30 CD-ROM "Big Ticket Multi-CD" kit that also includes a hefty printed manual!*

In a recent Action Grid forum post Durante shared a photo of his big ticket multi-cd package and I've got to say... it's one of the MOST IMPRESSIVE packages I've seen in a long time.

According to Durante he plans to sell his new big ticket multi-cd kit for \$2000 to \$3000!

Durante, congratulations on your success! It was a genuine pleasure having you in the program.

-- Best Wishes, Marlon

## Step 1

Finding Out What People Want To Buy



## Step 2

Creating Your Sales Letter And Web Site



## Step 3

Implementing Profit Generating Tools

# YOU'RE ONLY 6 STEPS AWAY...



# From Having Your Own INFO-PRODUCTS!

## Step 6

How To Market And Promote Your Product



## Step 5

Advanced Product Creation and Delivery



## Step 4

Everything Related To Audio Product Creation

Get More Information: [www.actiongrid.com](http://www.actiongrid.com)

# You've Seen Just How Simple It Can Be To Create Your Own Info-Products Using the Action Grid System...

**But Just In Case You're Not Quite Convinced**

In case you're not quite convinced that the Action Grid System makes **CREATING YOUR VERY OWN INFO-PRODUCT** as simple as possible, I've got an offer you'll find hard to refuse:

Just for agreeing to TAKE the Action Grid System for a TEST DRIVE **before 5:30 PM PST on Saturday, June 25th** (not a minute later!) I'll give you a **FULL ONE YEAR Membership** to my Milcers Private Membership Club **(\$504.00 VALUE!) -- Absolutely FREE!**

## GET \$500+ IN MILCERS BONUSES -- FREE!

Get INSTANT access to EVERYTHING below for a full 365 days, just for grabbing a copy of the Action Grid before Saturday at 5:30 PM

- Marketing Training Videos
- Marketing Reports
- Milcer Resource Lists
- Web Site Critiques
- HTML Web Templates
- Cash Injection Audios
- Milcers Discounts
- Milcodex Resources
- Milcer Grind Sessions
- Profit Tracking Software
- Marketing Articles
- "Marlon's Mystery Tool"
- Get Referral Rewards
- Goal Tracking System
- Milcers APM Machine
- Free Software Trials
- Marketing Hotline Alerts
- Conference Calls
- Printed Milcers Newsletter
- Milcers Points System
- Monthly Inside Scoops
- Milcers Q&A Forum
- Daily Milcers Forum
- Daily Milcers Calendar
- Marlons Vacation Pix
- Bonus Monthly Audios
- Digital Newsletter Access
- Milcers Tech Zone
- Income Stream Building Tools
- Auto-Pilot Resources and Tools
- Hot Shot of the Month
- Promo Ideas Forum
- The Milcers "Cafe"
- Monthly Bonus Reports
- Daily Marketing Planner
- Auto-Pilot Video Series
- Key Resources & URL's
- Audio Transcripts
- Survey Resources
- Sales Letter Resources
- The Milcers Store
- Milcers Fun Facts
- Milcers Photo Gallery
- Vacation Photo Gallery
- Health & Lifestyle
- Fun Milcer Surveys
- Monthly Competitions
- Featured Milcer Photos
- Milcers Coffee Club
- Exercise & Health Forum

**CLICK HERE TO GET THE BONUS!**

# The Action Grid DELUXE Course Contains MORE than 2.0+ Gigabytes of "How To" Videos and Step By Step Instructions on 30 CD's!

| Action Grid Starter Kit                         | Action Grid Deluxe                              |
|---|---|
| Action Grid Course CD #1                        | Action Grid Course CD #1                        |
| Action Grid Course CD #2                        | Action Grid Course CD #2                        |
| Action Grid Course CD #3                        | Action Grid Course CD #3                        |
| Action Grid Course CD #4                        | Action Grid Course CD #4                        |
| Action Grid Course CD #5                        | Action Grid Course CD #5                        |
| Action Grid Course CD #6                        | Action Grid Course CD #6                        |
| Action Grid Course CD #7                        | Action Grid Course CD #7                        |
| Action Grid Course CD #8                        | Action Grid Course CD #8                        |
| Action Grid Course CD #9                        | Action Grid Course CD #9                        |
| Action Grid Course CD #10                       | Action Grid Course CD #10                       |
| Quick Start Audio #1                            | Quick Start Audio CD #1                         |
| Quick Start Audio #2                            | Quick Start Audio #2                            |
| Bonus DVD Seminar Video                         | Bonus DVD Seminar Video                         |
| 12 Weeks Access to Action Grid Discussion Forum | Video Library CD #1                             |
|   | Video Library CD #2                             |
|   | Video Library CD #3                             |
|   | Video Library CD #4                             |
|   | 12 Weeks Access to Action Grid Discussion Forum |

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Deadline: 5:30 PM Saturday June 25th